



Become An Ally For The Wish Centre

Our Allies support the organisation by promoting our projects, initiatives and campaigns. They are committed to our cause and are actively involved in raising awareness on the issues of domestic abuse. As an Ally you can give as much time as you are able and choose the tasks you get involved in.

Allies are not Trustees and do not have any of the legal responsibilities of a Trustee.

Background of The Wish Centre

The Wish Centre is the working name for Blackburn & Darwen District Without Abuse (BDDWA), a registered charity working with people affected by domestic abuse. We work with women, men and children/young people who need support. Our aim is to enable people to live lives free from abuse. The charity started its work in 1988 and has supported thousands of people to date. We offer safe refuge accommodation, support people in crisis situations, provide educational and empowerment programmes, peer support and run the Make the Change© programme for men who want to change their abusive behaviour.

We have a very committed staff and volunteer team working directly with people who come to us for support. Our team has grown over the years and is well respected in the community. We work with a multitude of partner agencies and organisations to ensure we can offer a holistic response to those suffering from domestic abuse. Our whole family ethos is the basis for the work we do to enable all family members to get the support they require.

We campaign actively to raise awareness about domestic abuse locally and nationally and to ensure domestic abuse services provide the best quality provision for those who access them. The victims of domestic abuse are predominantly women and our charity wants to encourage and enable people to join us to highlight the violence against women and girls agenda.

As an Ally you can come and join us to push forward this agenda. We are particularly keen to have male Allies who can get involved to help champion the rights of women and girls to be free from abuse.

Your skills, experience and qualities

- Have integrity
- Be compassionate and show empathy
- Be passionate about raising awareness on the issues of domestic abuse.
- Show a high level of commitment to the organisation in order to see it fulfil its objectives.

Being an Ally you can support us by

- Creatively raising awareness about the issues of domestic abuse.
- Acknowledging the importance of specialist support organisations and signposting individuals to such organisations if necessary.
- Fundraising for us and encouraging partnership or sponsorship with individuals/organisations.
- Being named on our literature and publicity material.



- Generating media coverage.
- Hosting or attending fundraising/campaign events
- Contributing to the public image of the organisation
- Attracting new allies and patrons

This list is not exhaustive

As an Ally you can expect

- Guidance and support to undertake your role.
- To receive regular briefings and information about the work of the organisation such as newsletters and emails.
- Contact from one of the trustees a few times in a year.
- An invitation to any of the campaigns or events we hold during the year.
- A request for approval to use your name or images on our publicity materials
- To have any queries with reference to the organisation answered promptly

In return we expect

- You follow guidance to undertake your role so that all Allies are giving out the same information and messages and expressing the ethos of the Wish Centre
- You conduct yourself in a manner that does not undermine the reputation of the Wish Centre
- Up to date contact information for correspondence
- The use of your name and photo on our publicity materials, such as the annual report, website, magazines, flyers, and newsletters. Of course, only with your agreement.
- Assistance in raising funds for the organisation where possible
- Regularly provide updates about your activities and ensure that your communications with the press about the organisation or issues that pertain to domestic abuse are appropriate and approved of by the organisation.

Time commitment

This is a flexible role to suit your availability, and as such there is no minimum time commitment.

Recruitment process

We will ask for referees if that is appropriate and depending on the activities you undertake may get your permission to undertake a Disclosure and Barring or Criminal Record check. This is to ensure all our service users and the organisation is safeguarded.

Your next step

If you are interested in joining us please email us at info@thewishcentre.org . Mark your email ALLY.